Bao Anh Bui (he/him)

A graphic designer/website developer seeking for internships / full-time positions from Mar 2024 onwards
+65 8421 7539 – baoanh1buinguyen@gmail.com – portfolio: baoanhpro.vip

EDUCATION

LASALLE College of the Arts, *Singapore*   *Aug 2019 – Aug 2023*

Graduated with a Diploma in Design for Communication and Experiences *with Distinction*

- *Final Average:* 73.68 / 100
- *Related courses:* Data Visualization, Design Research, Interaction Design, Product Design Fundamentals, Motion Graphics, Animation, Illustration, Visual Communication

EXPERIENCES / FULLTIME

PRACTICE THEORY, *Singapore*   *Aug 2022 – Oct 2022*

Graphic Design Intern

- *Design Futures Symposium 2022:* Created a customizable motion graphic template from After Effects Extendscript, generating 9 digital advertising assets, 3 title animation templates, and lots of unselected options in the process. Adapted designs for the speaker's presentation.
- *Singapore Art Week 2023:* Participated in the art direction, graphic design, and mascot design for its visual identity.

THE LAB SAIGON, *Vietnam*   *July 2021 – Dec 2021*

Junior Graphic Design

- *Love is Hard, HIV Prevention is Easy communication campaign 2021:* Participated in the UI/UX design of the event website as well as graphic design for the collateral assets.
- *Zombie Zoo to PIKOTARO DESU music video:* Participated in the art direction, storyboarding and concept sketches.
- Created social posts, adapted product cards, menu designs, packaging designs, stationery designs for The Lab Saigon's internal FWB brands–Bakes Saigon & Blank Lounge. Participated in pixel illustration, animated mockups for NFT & Web3 projects, visual identity design and direction for brands, events and exhibitions.

EXPERIENCES / FREELANCE

FORM AND AGENCY EXHIBITION, *Singapore*   *June 2023 – Sep 2023*

Freelance Website Design & Development

- Developed a custom mechanics and a type tool for the visual identity's designated typeface.
- Designed and developed the website for the exhibition with custom front-end utilizing the typeface's traits: formandagency.net

ACCOLADES

SILVER in the Creative Conscience Awards 2023 — *Sep 2023*
- Awarded to my final year project at LASALLE.

New Blood x Editor X portfolio competition winner — *July 2023*
- Awarded to my portfolio website across a number of disciplines.

D&AD New Blood Yellow Pencil (Duolingo) — *July 2022*
- Awarded by D&AD New Blood for the entry Duolingo: Non-fungible Efforts.

Red Dot: Junior Award — *Aug 2021*
- Awarded under Red Dot Award: Brand & Communication Design by Red Dot Award in 2021.

Certificate of Typographic Excellence–TDC67 — *Mar 2021*
- Awarded in TDC67 by Type Directors Club NYC.

LASALLE Scholarship AY 20-21 & 22-23 — *Sep 2020 & July 2023*
- Awarded to student with strong academic record and leadership qualities at LASALLE.

FEATURES

Slanted Magazine, Issue 42 – Books — *Oct 2023*
- Feature my final year project at LASALLE.

SKILLS

Website development:
- HTML, CSS, Javascript, Typescript, React, Next.js, Tailwind.
- Git, command line.
- Express, Prisma, PostgreSQL (still learning.)

Art/Graphic design technical:
- Adobe Creative Suite, Figma, Webflow, Keynote, Microsoft Office/365, Glyphs, Cinema 4D, Blender, p5.js, Three.js.
- Book binding, hand drawing, photography.

Creative skillsets:
- Art direction, visual identity design, advertising design, digital illustration, motion graphics, animation, 3D design.
- Responsive UI design, UX testing, wireframing, prototyping.

EXTRACURRICULAR ACTIVITIES

Art x tech residency Totapo, *Singapore* — *Aug 2023 – Sep 2023*
- Participated in a two-week art residency project organized by Feelers and Tusitala.

Google Developer Solution Challenge 2022, *Vietnam* — *Sep 2021 – April 2022*
- Participated in the development and UI design team to develop a mobile app for the competition.