Bao Anh Bui

A graphic designer/website developer seeking for full-time positions from June 2024 onwards
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EDUCATION

LASALLE College of the Arts, *Singapore*   *Aug 2019 – Aug 2023*
Graduated with a Diploma in Design for Communication and Experiences *with Distinction*
- *Final Average:* 73.68 / 100
- *Related courses:* Data Visualization, Design Research, Interaction Design, Typography Fundamentals, Motion Graphics, Animation, Illustration, Visual Communication.

EXPERIENCES / FULLTIME + INTERNSHIP
(Job-hoppings due to most small-scale companies in Singapore unable to hire me legally)

TUSITALA (RLS) Pte Ltd, *Singapore*   *Feb 2024 – June 2024*
Web Developer Intern & Graphic Designer
- *Karaoke Poetry:* Front-end development with React, THREE.js and web socket.
- *Souvenirs:* WebAR development with A-Frame, 8th Wall and custom GLSL shader integration.
- *New company website:* Website development with PHP and WordPress.
- Created social & marketing collaterals design for company's events.
- Supervisor reference: Christine Chong (Publisher) & Vaibhav Sidapara (Tech Lead).

PRACTICE THEORY, *Singapore*   *Aug 2022 – Oct 2022*
Graphic Design Intern
- *Design Futures Symposium 2022:* Motion graphics for its visual identity.
- *Singapore Art Week 2023:* Joined the art direction, graphic design, and mascot design for its visual identity.
- Supervisor reference: Randy Yeo (Founder/Creative Director).

THE LAB SAIGON, *Vietnam*   *July 2021 – Dec 2021*
Junior Graphic Designer
- *Love is Hard, HIV Prevention campaign 2021:* UI/UX design of the event website & graphic design for the collateral assets.
- *Zombie Zoo to PIKOTARO DESU music video:* Joined the art direction, storyboarding and concept sketches.
- Created social posts, adapted product cards, menu designs, packaging designs, stationery designs for The Lab Saigon's internal FWB brands–Bakes Saigon & Blank Lounge. Participated in pixel illustration, animated mockups for NFT & Web3 projects, visual identity design and direction for brands, events and exhibitions.
- Supervisor reference: Tuân Lê (Founder/Creative Director).

EXPERIENCES / SHORT-TERM + FREELANCE

TEMPORARY PRESS / gideon-jamie, *Singapore*   *Jul 2024 – Sep 2024*
Short-term Graphic Design Assistant & Web Development
- Graphic design and web development for the Singaporean publisher/design studio.
- Supervisor reference: Gideon Kong & Jamie Yeo.

VINAMILK, *Vietnam*   *Mar 2024 – June 2024*
Print Design
- Print/Packaging design for a line of product from the well-known Vietnamese dairy brand.
- Supervisor reference: Trân Nguyễn (Senior Graphic Designer).

VICTORIA HERTEL VELASCO WEBSITE, *Singapore*   *Nov 2023 – June 2024*
Website Design & Development
- Personal website design & development for a Singapore-based German-Venezuelan artist: https://victoriahertel.io.

TRĂM ĐỐT PLATFORM, *Vietnam*   *Dec 2023 – Apr 2024*
Identity & Website Design
- Identity & website design for an online crowdfunding platform for cultural and artistic products: https://www.tramdot.app.

OPEN SYSTEMS WEBSITE, BY SINGAPORE ART MUSEUM, WITH SERIAL CO_, *Singapore*   *Nov 2023 – Apr 2024*
Website Development
- Back-end development and CMS design with Dato CMS for the website: https://opensystems.sg.
- Front-end maintenance and bug fixing.
- Supervisor reference: Ernest Wu (Project Manager).

FORM AND AGENCY EXHIBITION, *Singapore*   *June 2023 – Sep 2023*
Website Design/Development & Creative Code
    - Developed a custom mechanics and an online graphic tool for the visual identity.
    - Website Design and development for the exhibition website: https://formandagency.net.
    - Supervisor reference: Darius Ou (Design Director/Graphic Designer).

ACCOLADES

SILVER in the Creative Conscience Awards 2023   *Sep 2023*
    - Awarded to my final year project at LASALLE.

New Blood x Editor X portfolio competition winner   *July 2023*
    - Awarded to my portfolio website across a number
    of disciplines.

D&AD New Blood Yellow Pencil (Duolingo)   *July 2022*
    - Awarded by D&AD New Blood for the entry
    Duolingo: Non-fungible Efforts.

Red Dot: Junior Award   *Aug 2021*
    - Awarded under Red Dot Award: Brand &
    Communication Design by Red Dot Award in 2021.

Certificate of Typographic Excellence–TDC67 Winner   *Mar 2021*
    - Awarded in TDC67 by Type Directors Club NYC.

LASALLE Scholarship AY 20-21 & 22-23   *Sep 2020 &*
    - Awarded to student with strong academic record   *July 2023*
    and leadership qualities at LASALLE.

FEATURES

HTML Review 2024   *Apr 2024*
    - Feature my browser-based artwork
    https://thehtml.review/03/measure-a-machines-
    heart/.

Synergy Art Tech Fringe Event   *Mar 2024*
    - Feature my browser-based artwork
    https://vanghoa.github.io/bonghoanho/.

Slanted Magazine, Issue 42 – Books   *Oct 2023*
    - Feature my final year project at LASALLE.

SKILLS

Website development:
    - HTML, CSS, SCSS, Tailwind, Bootstrap.
    - Javascript, Typescript, React, Next.js, PHP, Wordpress.
    - Git, command line.
    - Express, Prisma, PostgreSQL (still learning.)

Art/Graphic design technical:
    - Adobe Creative Suite, Figma, Webflow, Framer, Keynote,
Microsoft Office/365, Glyphs, Cinema 4D, Blender, p5.js,
THREE.js, Curtain.js, GLSL Shader, WebAR/8th Wall.
    - Book binding, hand drawing, photography.

Creative skillsets:
    - Art direction, visual identity design, advertising design, digital
illustration, motion graphics, animation, 3D design, print FA
design preparation.
    - Responsive UI design, UX testing, wireframing, prototyping.

EXTRACURRICULAR ACTIVITIES

Art x tech residency Totapo, *Singapore*   *Aug 2023 –*
    - Participated in a two-week art residency project   *Sep 2023*
organized by Feelers and Tusitala.

Google Developer Solution Challenge 2022, *Vietnam*   *Sep 2021 –*
    - Participated in the development and UI design   *April 2022*
team to develop a mobile app for the competition.