
EDUCATION**LASALLE College of the Arts, Singapore**

Aug 2019 – Aug 2023

Graduated with a Diploma in Design for Communication and Experiences *with Distinction*- *Final Average:* 73.68 / 100- *Related courses:* Data Visualization, Design Research, Interaction Design, Typography Fundamentals, Motion Graphics, Animation, Illustration, Visual Communication.

EXPERIENCES / FULLTIME + INTERNSHIP**TUSITALA (RLS) Pte Ltd, Singapore**

Feb 2024 – June 2024

Web Developer Intern & Graphic Designer

- *Karaoke Poetry:* Front-end development with React, THREE.js and web socket.- *Souvenirs:* WebAR development with A-Frame, 8th Wall and custom GLSL shader integration.- *New company website:* Website development with PHP, migrating the original infrastructure from WordPress.

- Created social & marketing collaterals design for company's events.

PRACTICE THEORY, Singapore

Aug 2022 – Oct 2022

Graphic Design Intern

- *Design Futures Symposium 2022:* Motion graphics for its visual identity.- *Singapore Art Week 2023:* Joined the art direction, graphic design, and mascot design for its visual identity.**THE LAB SAIGON, Vietnam**

July 2021 – Dec 2021

Junior Graphic Designer

- *Love is Hard, HIV Prevention campaign 2021:* UI/UX design of the event website & graphic design for the collateral assets.- *Zombie Zoo to PIKOTARO DESU music video:* Joined the art direction, storyboarding and concept sketches.

- Created social posts, adapted product cards, menu designs, packaging designs, stationery designs for The Lab Saigon's internal FWB brands—Bakes Saigon & Blank Lounge. Participated in pixel illustration, animated mockups for NFT & Web3 projects, visual identity design and direction for brands, events and exhibitions.

EXPERIENCES / FREELANCE**VINAMILK, Vietnam**

Mar 2024 – June 2024

Print Design

- Print design for the famous Vietnamese dairy brand, NDA signed.

VICTORIA HERTEL VELASCO WEBSITE, Singapore

Nov 2023 – Ongoing

Website Design & Development

- Personal website design & development for a Singapore-based German-Venezuelan artist.

TRĂM ĐỐT PLATFORM, Vietnam

Dec 2023 – Ongoing

Identity & Website Design

- Identity & website design for an online crowdfunding platform for cultural and artistic products

OPEN SYSTEMS WEBSITE, BY SINGAPORE ART MUSEUM, Singapore

Nov 2023 – Apr 2024

Website Development

- Back-end development and CMS design with Dato CMS for the website: <https://opensystems.sg>.

- Front-end maintenance and bug fixing.

FORM AND AGENCY EXHIBITION, Singapore

June 2023 – Sep 2023

Website Design/Development & Creative Code

- Developed a custom mechanics and an online graphic tool for the visual identity.

- Website Design and development for the exhibition website: formandagency.net.

ACCOLADES	SKILLS
SILVER in the Creative Conscience Awards 2023 - Awarded to my final year project at LASALLE.	Website development: - HTML, CSS, Javascript, Typescript, React, Next.js, Tailwind. - Git, command line.
New Blood x Editor X portfolio competition winner - Awarded to my portfolio website across a number of disciplines.	- Express, Prisma, PostgreSQL (still learning.)
D&AD New Blood Yellow Pencil (Duolingo) - Awarded by D&AD New Blood for the entry Duolingo: Non-fungible Efforts.	Art/Graphic design technical: - Adobe Creative Suite, Figma, Webflow, Keynote, Microsoft Office/365, Glyphs, Cinema 4D, Blender, p5.js, THREE.js, GLSL Shader, WebAR/8 th Wall. - Book binding, hand drawing, photography.
Red Dot: Junior Award - Awarded under Red Dot Award: Brand & Communication Design by Red Dot Award in 2021.	Creative skillsets: - Art direction, visual identity design, advertising design, digital illustration, motion graphics, animation, 3D design, print FA design preparation.
Certificate of Typographic Excellence–TDC67 - Awarded in TDC67 by Type Directors Club NYC.	- Responsive UI design, UX testing, wireframing, prototyping.
LASALLE Scholarship AY 20-21 & 22-23 - Awarded to student with strong academic record and leadership qualities at LASALLE.	
	EXTRACURRICULAR ACTIVITIES
FEATURES HTML Review 2024 - Feature my browser-based artwork https://thehtml.review/03/measure-a-machines-heart/ .	Art x tech residency Totapo, Singapore - Participated in a two-week art residency project organized by Feelers and Tusitala.
Synergy Art Tech Fringe Event - Feature my browser-based artwork https://vanghoa.github.io/bonghoanho/ .	Google Developer Solution Challenge 2022, Vietnam - Participated in the development and UI design team to develop a mobile app for the competition.
Slanted Magazine, Issue 42 – Books - Feature my final year project at LASALLE.	

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